



AUSTRALIAN KINESIOLOGY ASSOCIATION INC.

ABN: 31 074 034 709

Administration Office: PO Box 233, Kerrimuir VIC 3129 Australia

Ph: 03 9898 7406 **Email:** enquiries@aka.asn.au www.aka.asn.au

AKA NATIONAL KINESIOLOGY WEEK BLOG COMPETITION

In preparation for National Kinesiology Week: 15-21 March 2021 the AKA Inc. is giving you the opportunity to enter in an AKA competition by submitting a blog about kinesiology with the general public being the audience. The topic is up to you and is only limited by your imagination. Your entry may be used on our new website, coming 2021, including your bio and your business name.

Guidelines:

- Entrant must be a current AKA Member
- Entry must comply with the Rules of AKA Inc. Code of Ethics
- All work must be original and your own
- Entry must not be published anywhere else
- Entry is to promote Kinesiology - non-advertorial
- Entrants may submit more than one entry
- Winners will be judged by the AKA Management Committee
- By entering the competition, you agree to the Terms & Conditions

Competition: Open: **1st December 2020**

Competition Closes: **28th February 2021**

To enter, please send your entry to enquiries@aka.asn.au with subject titled "Kinesiology Week Competition"

- Prizes: 2 x 90 minute 1:1 strategy session via Zoom with Kate Merryweather from Dot.Com.Words. Kate will provide assistance in deciding topics, keywords, frequency and assistance in mapping out 3-6 months of blog content. Valued at \$250 each.

Any blog entered may be featured on the AKA website, social media platforms and/or newsletters.

Our aim is to collectively at a national level, raise Kinesiology's profile.
To fulfil our aim, we need your enthusiasm, support and active participation.

We look forward to receiving your blog about kinesiology.



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AKA NATIONAL KINESIOLOGY WEEK BLOG COMPETITION TERMS AND CONDITIONS

Purpose:

The purpose of the blog competition is to promote kinesiology.

Disclaimer:

By sending your kinesiology blog to the AKA, you consent to the Australian Kinesiology Association Incorporated Inc. (AKA) sharing your blog on AKA forums including but not limited to:

- AKA website,
- Facebook,
- Other Social Media mediums,
- AKA newsletter
- AKA In Touch.

Terms & Conditions:

To participate in the 2021 AKA Kinesiology Week Blog Competition, you must be a current member of the AKA Inc. We ask that you adhere to the following conditions:

- Your blog is to promote kinesiology and is non-advertorial (that is, you cannot advertise your own business except in your bio).
- Entries must be your original work and any references to other work clearly referenced.
- You give full permission for the AKA Inc. to edit, modify and publish your work on AKA Inc. forums as the AKA Inc. sees fit.
- You agree and give full permission to transfer ownership to the intellectual property rights for your blog submission to the AKA Inc. upon submission to this competition.
- Entries must not be published elsewhere.
- Entries must include an original headshot photo of you that you give full permission for the AKA to use on any AKA forum.
- All competition entries must adhere to the Rules of the Australian Kinesiology Association Inc. and the AKA Inc. Code of Ethics.
- The winners will be decided by the AKA Management Committee during Kinesiology Week.
- The number of entries per member is unlimited.